

**ECONOMIC DEVELOPMENT COMMISSION  
MEETING**

Wednesday, January 18, 2012

5:00 p.m.

Auburn City Hall

1225 Lincoln Way, **Room 10**

The Regular Session of the EDC was held in Room 10, City Hall, 1225 Lincoln Way, Auburn, California on Wednesday, January 18 at 5:00 p.m. with Chair Roper presiding and Deputy City Clerk Amy Lind recording the minutes.

**CALL TO ORDER**

**ROLL CALL:**

**Commission Members Present:** Monti Reynolds, Bud Richardson, Harvey Roper, Bridget Powers, Keith Nesbitt, Gary Capps, Teri Tait-Wilson.

**Commission Members Absent:** None

**Staff Members Present:** Robert Richardson

**1. Public Comment**

Bridget Powers announced that Nella Oil purchased a large fuel company and that it will result in a positive effect on tax revenue for the City.

She also said the nominations are open for Economic Development Summit Awards and she would like this commission to nominate Nella Oil.

Bruce Cosgrove, Auburn Chamber of Commerce updated the commission on the Auburn App and said he expects to having a working version by the next meeting.

**2. EDC Business**

a. By MOTION, approve minutes of 01-11-2012

**MOTION: Nesbitt/ Richardson/ Approved unanimously by voice**

b. Presentation by Buxton Company/ Lisa Hill VP Community ID Division (presentation available in City Clerk's office)

Questions followed regarding subscription, program details, marketing pursuits packages, access, cost, training, limitations.

Comments followed regarding retail leakage, level of detail available, determining a match for retailers, SEDCorp's involvement.

Brent Smith of SEDCorp said he will be sending Bob Richardson a proposal with cost estimates. Bob will then bring it back to EDC.

3. Future Agenda Items

Bridget asked Industry 2012 be added to each agenda so that she may provide an update at each meeting.

4. Next Meeting Date

Mid February

**Adjournment**

Chair Roper adjourned the meeting at 6:15 p.m.